

**FOR IMMEDIATE RELEASE**

**Aspen-Based Luxury Real Estate Firm Accepted into Exclusive Board of Regents**

ASPEN (March 16, 2009) - Luxury Real Estate's Board of Regents appoints Mason Morse Real Estate into its ranks today, making it the Board's exclusive representative in both Aspen and Snowmass, Colorado.

Established in 1961, with seventy brokers and five offices including the Mason & Morse Ranch Company, Mason Morse has earned an enviable reputation as the top ranking real estate company on the Western slope of Colorado and beyond. Mason Morse agents average over 10 years of experience in real estate and work together in a supportive, collaborative environment that ultimately serves their clients like none other.

The Board of Regents is a prestigious and highly coveted affiliation of luxury brokers, which forms the governing body of the global Luxury Real Estate network. It is comprised of 79 brokerage firms representing more than 600 offices and 1,900 luxury real estate professionals from around the world. Each Board of Regents member is selected because of his or her qualifications and commitment to the Luxury Real Estate brand.

"Mason Morse has quickly become an important part of our international network, and I'm pleased to offer them this place on our Board of Regents," said John Brian Losh, CEO and publisher of [LuxuryRealEstate.com](http://LuxuryRealEstate.com), and CEO, chairman and broker of [Ewing & Clark, Inc.](http://Ewing & Clark, Inc.), Seattle's oldest real-estate brokerage.

[LuxuryRealEstate.com](http://LuxuryRealEstate.com) is the most-viewed luxury real estate web site in the world, featuring more than 66,000 high-end properties in 106 countries. Luxury

Real Estate is an international marketing network creating innovative connections between industry professionals, the finest properties they represent, and the world.

Mason Morse knows their territory. Their brokers have in-depth, historical and on-going knowledge of the communities and neighborhoods within the Roaring Fork Valley. The Aspen/Snowmass market draws international clientele, now Mason Morse can capitalize on their new role and alliance with the Board of Regents and LuxuryRealEstate.com to offer more services to their existing client base.

“We are honored to be the exclusive Regents affiliate for Aspen and Snowmass,” said Bob Starodoj, President/CEO of Mason Morse Real Estate. “This further establishes Mason Morse as one of the premier luxury resort real estate companies attracting world-wide buyers and sellers. This international affiliation further reinforces Mason Morse as an organization with local expertise and a global reach.”

For more information on Mason Morse, visit [www.masonmorse.com](http://www.masonmorse.com). For more information on the Board of Regents, visit [www.Regents.com](http://www.Regents.com), or Luxury Real Estate, visit [www.luxuryrealestate.com](http://www.luxuryrealestate.com).

### **About the Luxury Real Estate Board of Regents**

The Board of Regents is an exclusive network of the world's most elite luxury real estate brokers, comprised of the most legendary names in the industry selected by Luxury Real Estate CEO John Brian Losh. The Board of Regents is the governing body of Who's Who in Luxury Real Estate, the worldwide network of luxury real estate brokerage firms. Members of the Board of Regents are marketing experts, providing innovation and unparalleled service to their clients. For more information, visit [www.LuxuryRealEstate.com](http://www.LuxuryRealEstate.com) or [www.Regents.com](http://www.Regents.com).

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